

ABSTRACT

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Ambient light incident upon a polarizer 105 passes through a liquid crystal layer 103 and is then reflected by reflective films 116 via transparent electrodes 115. The reflected light passes again through the liquid crystal layer 103 and the polarizer 105 and is output to the outside thereby displaying an image in a reflective displaying mode. The reflective films 116 are disposed at locations corresponding to the respective transparent electrodes 115 such that they are spaced from each other. In this structure, some ambient light passes through the spaces between adjacent transparent electrodes 115, however, such light is not reflected by the reflective films 116 toward the outside and thus a reduction in contrast due to such reflection is prevented.